

STUDIO   Ronald McDonald
House Charities®
Maryland

CHARITY GOLF CLASSIC

SPONSORSHIP

Proposal

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STUDIO A

CHARITY GOLF CLASSIC

Ronald McDonald House Charities Maryland

TITLE SPONSOR (1 AVAILABLE) – \$10,000

This is your opportunity to have your business or organization named as the Title Sponsor in this year's golf tournament. With naming rights, major signage and a host of other benefits, your organization will be noticed while greatly supporting the RMHC-MD.

- All benefits of a Gold Level Sponsorship
- Entire tournament named after your organization
- Major signage and website recognition. Tournament is named for you or your organization
- Special recognition gift to your organization's Golf Team
- Complimentary tournament registration for an additional 4 guests (8 total)
- The satisfaction of knowing your organization has had a significant impact on the operation and success of the Ronald McDonald House Charities Maryland

PREMIER SPONSORSHIPS, GOLD (2 AVAILABLE) – \$5,000

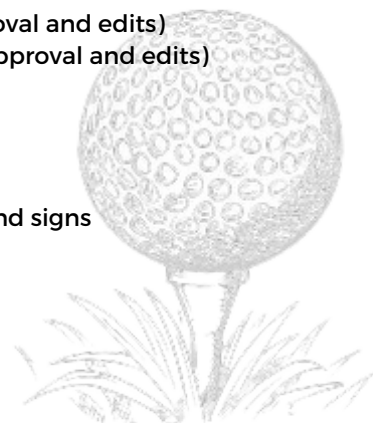
- Gold Sponsorship Level logo recognition on all applicable tournament materials and signs
- Logo exposure on overall event banners and signage
- Complimentary tournament registrations for up to 4 guests
- Recognition on the tournament website
- Recognition on all Golf Tournament social media pages
- Ability to provide content for 2 Golf Tournament Facebook page posts (subject to approval and edits)
- Ability to provide content for 2 Golf Tournament Instagram account posts (subject to approval and edits)
- Dedicated Gold sponsorship email sent out to all tournament attendees and volunteers. Content restrictions and specifications to be provided at a later date.
- Special acknowledgment as a Gold level sponsor during the awards ceremony
- Choice of individual sponsorship items up to a \$1,000 value (see individual sponsorship items at the bottom of the page)

SILVER SPONSORSHIPS (3 AVAILABLE) – \$4,000

- Silver Sponsorship Level logo recognition on all applicable tournament materials and signs
- Complimentary tournament registrations for up to 2 guests
- Recognition on the tournament website
- Recognition on all Golf Tournament social media pages
- Ability to provide content for 1 Golf Tournament Facebook page post (subject to approval and edits)
- Ability to provide content for 1 Golf Tournament Instagram account post (subject to approval and edits)

BRONZE SPONSORSHIPS (4 AVAILABLE) – \$2,000

- Bronze Sponsorship Level logo recognition on all applicable tournament materials and signs
- Complimentary tournament registrations for up to 2 guests
- Recognition on the tournament website
- Recognition on all Golf Tournament social media pages





INDIVIDUAL SPONSORSHIPS

TOURNAMENT T-SHIRT SPONSOR (1 AVAILABLE) - \$3,500

Be a part of the lasting memories of the 2024 Studio A Charity Golf Classic by having your logo printed on the t-shirt for every golf attendee and volunteer. Tournament T-shirt Sponsors receive:

- Exclusive one-color imprint logo inclusion on all golf tournament shirts
- Ability to provide an additional promotional item/flyer insert for all tournament bags
- Individual sponsorship level recognition on the tournament website

ATTENDEE BAG SPONSOR (1 AVAILABLE) - \$2,500

Have your logo printed on the bags that attendees will need to access for their golf balls, scorecards, t-shirt for the golf attendees, and other important materials. Attendee Bag Sponsors receive:

- Exclusive one-color imprint logo inclusion on all golf tournament attendee bags
- Ability to provide an additional promotional item/flyer insert for all tournament bags
- Individual sponsor level recognition on the tournament website

BEVERAGE CART SPONSOR (1 AVAILABLE) - \$2,000

Our players are on the course for 5-6 hours, and inevitably get thirsty! Be sure your logo is the first that they see as they are filling up their cups and enjoying some beers on the course! Beverage Cart sponsors receive:

- Logo included on each of the Beverage Carts (1 per 50 players, 2-3 carts likely)
- Opportunity to provide beverage napkins or other accompanying giveaways
- Individual sponsor level recognition on the tournament website

EXCLUSIVE GOLF CART SPONSOR (1 AVAILABLE) - \$2,500

Make sure your logo is in view as each pair traverses the sand traps and ponds on their way from one hole to the next. Golf Cart sponsors receive:

- Logo Included on All Golf Cart Signs
- Opportunity to provide promotional materials/seat drops in each golf cart
- Individual sponsor level recognition on the tournament website



AWARDS RECEPTION SPONSOR (1 AVAILABLE)- \$3,000

Align your organization with the closing ceremony of the CPVFD Golf Tournament. Each year, this luncheon serves as the final place for camaraderie, fun, laughs, and prizes as golfers all come together to close out the day. This provides the only opportunity to reach each attendee simultaneously with one overarching message. Dinner & Awards Reception sponsors will receive:

- Sponsor signage at the lunch and awards reception
- Special recognition during the announcements as the Awards Reception sponsor
- Ability to provide a video to be looped as attendees enter the Awards Reception (Content subject to approval)
- Ability to provide a promotional item or flyer for placement on attendee seats or on a table during the reception
- Opportunity for 2 guests to attend the Awards Ceremony
- Individual sponsor level recognition on the tournament website

MULLIGAN SPONSOR (1 AVAILABLE) -\$800

Your organization will be hard to miss as players purchase and use their mulligan cards, a popular golf fundraiser perk. Mulligan sponsors will receive:

- Logo Included on the back of all mulligan cards
- Opportunity to provide promotional content next to your logo on the back of the mulligan cards (subject to approval and edits)
- Individual sponsor level recognition on the tournament website

LONGEST DRIVE SPONSOR (1 AVAILABLE)- \$600

Be sure the guests think of your organization as they focus their efforts on the most expansive hole of the day. Awards will be presented for both men and women long drive winners. Longest Drive sponsors will receive:

- Sponsor Sign at the "Longest Drive" Hole
- Special recognition as the "Longest Drive" sponsor during the awards announcements
- Ability to provide an exclusive prize for the "Longest Drive" winner (optional)
- Ability to send one guest to meet & greet with golfers at the "Longest Drive" Hole
- Complimentary access to the open bar Awards Reception for one guest
- Individual sponsor level recognition on the tournament website

CLOSEST TO THE PIN SPONSOR (2 AVAILABLE)- \$600 EA.

As attendees quiet down to allow concentration during their teammates' putts, let your brand be the one that they notice! Closest to the Pin sponsors will receive:

- Sponsor Sign at one of the two "Closest to the Pin" Holes
- Special recognition as the "Closest to the Pin" sponsor during the awards announcements
- Ability to provide an exclusive prize for the "Closest to the Pin" winner (optional)
- Ability to send one guest to meet & greet with golfers at the "Closest to the Pin" Hole
- Complimentary access to the open bar Dinner & Awards Reception for one guest
- Individual sponsor level recognition on the tournament website



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POT-OF-GOLD HOLE SPONSOR (2 Available)- \$600 ea.

As attendees stick their tee-shot on the green and excitedly put their name card into the pot for doing so, let your brand be the one that they notice! Pot-of-gold sponsors will receive:

- Sponsor Sign at one of the two "Pot-of-gold" Holes
- Special recognition as the "Pot-of-gold" sponsor during the awards announcements
- Ability to provide an exclusive prize for the "Pot-of-gold" winner (optional)
- Ability to send one guest to meet & greet with golfers at the "Pot-of-gold" Hole
- Complimentary access to the open bar Awards Reception for one guest
- Individual sponsor level recognition on the tournament website

PUTTING CONTEST SPONSOR (1 Available)- \$750.

Be the center of attention as players hit their qualifying putts at the turn during their round, and as the entire field crowds around the green during the putting contest finals after the end of the round. Putting contest sponsor will receive:

- Sponsor Sign at the Putting Contest Green
- Special recognition as the Putting Contest Sponsor during the awards announcements
- Ability to provide an exclusive prize for the Putting Contest winner (optional)
- Individual sponsor level recognition on the tournament website

PRACTICE RANGE SPONSOR (1 Available) - \$300

Place your logo in front of each and every player as they practice their drives, chat and prepare for the day ahead. Practice Range sponsors receive:

- Sponsor Sign at the Practice Range
- Individual Sponsor Level recognition on the tournament website

TOURNAMENT HOLE SPONSOR (18 Available) - \$250

Try your luck and pick a hole to support! Hole Sponsors will receive:

- Sponsor Sign on the Teeing Ground
- Individual Sponsor Level recognition on the tournament website

Thank you.